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### First-ever Dillard's Fashion Show in Partnership with the YWCA: Learn to transform your work wear for holiday parties.

Richmond, VA— Just in time for the season's greetings...Dillard's Short Pump will host *From Work Days to Holidays: A functional and fun fashion event in partnership with the YWCA of Richmond, at 11:00 a.m. on Saturday, November 6 at Dillard's Short Pump Town Center location.* Dillard's will feature exciting choices in women's fashion and show you how to quickly and creatively transform your work wear to the weeknight holiday party. The show will also feature YWCA preschool students decked out in Dillard's holiday style.

As a committed and engaged corporate citizen, Dillard's Short Pump hopes this first-ever event will increase visibility and support for the YWCA of Richmond, a local agency dedicated to ending the cycle of domestic violence and sexual assault and to elevating children and healthy families.

"It is extremely important for businesses to support local nonprofits so that we can continue to provide the life-rebuilding programs that aid the most at-risk populations of our community. We are extremely excited to have Dillard's as a partner in promoting our cause in this way," said Cassandra Emery, YWCA executive director.

The YWCA of Richmond provides comprehensive services to victims of sexual and domestic violence, including a 24-hour crisis hotline, confidentially-located emergency shelter, transitional housing, individual and group counseling, and hospital accompaniment, all at no cost to clients. The YWCA of Richmond also provides at-risk children and families with affordable and high-quality preschool programming.

For more than 120 years, the YWCA of Richmond has been a leading force in securing an environment of change and empowerment for women and their families. Their vision is of a community that protects the vulnerable, reaches out to those in need, honors personal courage, celebrates women's success, and embraces diversity and equality.

Dillard's, Inc. ranks among the nation's largest fashion apparel, cosmetics and home furnishings retailers with annual revenues exceeding \$6.2 billion. The Company focuses on delivering maximum fashion and value to its clients by providing compelling selections complemented by exceptional customer care.

Dillard's stores offer a broad selection of merchandise and feature products from both national and exclusive brand sources. The Company operates 296 Dillard's locations and 14 clearance centers spanning 29 states plus an Internet store at [www.dillards.com](http://www.dillards.com).